AsyncAPI

HACKATHON&CONFERENCE

SPONSOR PROSPECTUS

Index:

THE HACKATHON

WHAT IS THIS?
- - - - X

October 1st - 31st

The Hackathon is a one-month-long event that will generate regular traffic to the conference website during the month it is active, making it a great way to improve your company brand visibility.

People from all 5 continents are expected to participate, which will expand the impact of the event on an international scale. It is also expected to generate great expectations in the social networks of the project that will make the event become a huge focus of attention for all those interested in the API sector.

We are committed to offering a quality, inclusive and respectful event. Our main goal is that participants can enjoy the experience without stress. This is the reason why the event will last for a whole month.

We have designed a space that aims to be a meeting point where the values of the community are reinforced, as well as being able to attract new people who are not familiar with the project.

WHAT FOR?
- - - - X

The technical objective is to provide MVP solutions that can help the AsyncAPI Community in different ways:

- Facilitating education and project start-up.

- Bringing new AsyncAPI-related solutions to the challenges the community has with event-driven architectures.

- Extending existing tools, reusing them in some scenarios, and adding the extra implementation on top.

A SENSE OF FREEDOM
- - - - X

This is an open event in the broadest sense, anyone can join the Hackathon, there are no restrictions or even registration.

Participants are free to choose their form of participation. Individual or collective participation is sought. For those who are not sure how to do this, inspiration is offered through ideas previously posted by the community (link).

The playing field is open, there are only two rules to follow:

- The solution must be completely open-source

- It must be stored in a repository under your GitHub profile.

HOW TO PARTICIPATE
- - - - X

Ideas must be submitted before the end of October 31st. The winner will have the honor of presenting their proposal at the [AsyncAPI Conference](#) in November.

WHAT IS AT STAKE?
- - - - X

Apart from having a great time and meeting some amazing people, there will be three prizes:

$5000 for the winner,

$3000 for the runner-up,

$1000 for 3rd place,

And some swags.

THE CONFERENCE

November 16th-18th | Virtual Experience

The AsyncAPI Conference is aimed primarily at the community. The main objective of the program is to share and exchange the experiences of existing users with new members of the community, facilitating their integration.

What the community needs most are real examples, real use cases, AsyncAPI specifications, and tools in action. We do not want to put any limits on the community, so we encourage submitters to share any ideas and forms. The most important thing is that current community members share their experiences with others and enjoy doing so.

SUGGESTED TOPICS
- - - - X

Real examples

Real-world use cases

AsyncAPI Specification

HOW TO PARTICIPATE
- - - - X

All speakers must submit a recorded video of their talk with slides by 11:59 PM PDT on November 5th.

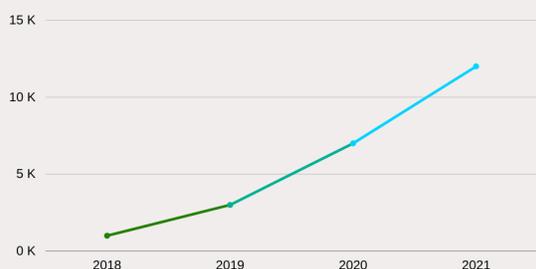They must share the presentation with the organizers so that they can download it.

All virtual speakers must be present during their presentation time to answer questions from the audience.
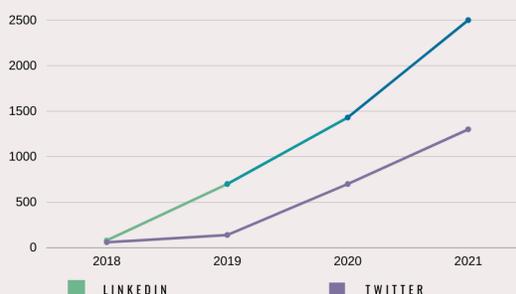
WHY BECOMING A SPONSOR?

AsyncAPI is the open industry standard for defining asynchronous APIs. A project that advocates the freedom of tools and the freedom of users. To support an open-source project is to encourage the work of a community working to create democratizing tools.

AsyncAPI's growth has been exponential in the last year. The number of users that make up the community has grown enormously. Speaking in figures, AsyncAPI has doubled the number of visits and followers in social networks. At the user level AsyncAPI aims to grow 400% but we can already talk about an increase of 800%.

WE HAVE ALMOST DOUBLED THE AVERAGE NUMBER OF MONTHLY VISITORS TO OUR WEBSITE IN THE LAST YEAR

WE HAVE DOUBLED OUR FOLLOWERS IN SOCIAL NETWORKS

LINKEDIN   TWITTER

The project was embraced by the Linux Foundation last spring, that's how the protection of open and neutral governance has been assured.

After all, the project belongs to the community and will continue to belong to the contributors. They are the people who dedicate their time, effort, and love to AsyncAPI.

BENEFITS OF SPONSORSHIP

- - - - X

The first AsyncAPI Conference took place last year and supposed a very important growth of our community. The conference obtained 4k views and for this year's events is expected to, at least, double the impact. This year we are confident that the momentum will be even greater and we will go even further.

The benefits of supporting us and sponsoring the events depend on the type of level you choose: silver, gold, or platinum. Your company will gain a great impact among an international and dynamic community at the forefront of the API field. Your company's image will be linked to the event website, presentations, recordings, and social networks, being explicitly mentioned in case you choose the platinum level!
In the end, your support will boost your company's visibility in terms of marketing, going hand in hand with the exponential increase of AsyncAPI's reach.

If you choose to be a Platinum sponsor your company's image will appear at all times with the option "Logo in live stream frame". It will be present constantly in the broadcast image of the event, which will be recorded, uploaded, and distributed through our broadcast channels. That's how your brand will be linked to the project not only during but as well as an expanded time after the event.

According to recent studies, the number of professional developers is close to 23 million people worldwide. An event of this scope will create an expansive outreach where AsyncAPI will be able to connect with a lot of new users and developers.

Your brand will be associated with a project that brings trust and transparency to its users. Moreover, it will be visible in many communities and companies that use AsyncAPI. We hope your brand will be with us on this journey!

THE TIERS

	PLATINUM	GOLD	SILVER
Logo on the event website	X	X	X
Social media posts from AsyncAPI account	X	X	X
Logo in event recording	X	X	
Logo before each presentation	X	X	
Public streams mentions *	X		
Logo in live stream frame	X		
	$5,000 USD	$3,000 USD	$1,000 USD

* Throughout the entire October, every Wednesday, twice a day, in different time zones, there will be a live stream sent to all official AsyncAPI social channels that will cover support sessions for Hackathon participants. During each session, Platinum sponsors will be explicitly mentioned.

We guarantee all donated money is invested in the event and the community.

Click here to become a sponsor now!

CONTACT US

This document may end up being shared with someone else who is not aware of AsyncAPI and how to reach out to us. Let's offer a few ways to contact us, publicly and privately.

If you have any questions or want to know more you can contact us at :

- Twitter
- LinkedIN
- Slack(channel #events)
- info@asyncapi.io